

The most important choice when deciding about advertising in Slidell Magazine is the CONTRACT LENGTH (1 month / 6 months / 12 months). Once you've chosen the length of your advertising contract, you can choose MULTIPLE AD SIZES during that time, and the prices will be locked in accordingly!

For example, in a 6-MONTH contract your 1st month's ad could be a FULL PAGE ADITORIAL, followed by 4 months of QUARTER PAGE ADS, and ending with a HALF PAGE AD. All of those ads would be invoiced at the 6-MONTH RATE. This ensures your business receives the benefits of continuous exposure, while giving you the freedom to control marketing costs during your company's seasonal fluctuations.

To learn more about Slidell Magazine, read past editions, purchase an ad, or even get a subscription, please visit our website: SLIDELLMAG.COM

| AD SIZE | 1 MONTH | 6 MONTHS | 12 MONTHS |
|---|---------|----------|-----------|
| 1/4 PAGE AD | \$330 | \$260 | \$225 |
| 1/2 PAGE AD (Vertical or Horizontal) | \$450 | \$390 | \$360 |
| FULL PAGE AD | \$700 | \$650 | \$625 |
| FULL PAGE ADITORIAL | \$795 | \$750 | \$700 |

| Quarter Page Ad | 1/2 Page Ad | Full Page Ad | Full Page Aditorial |
|--|---|--|---|
| <p>Trim Size = 3.75" x 4.875" Bleed = 0.125" Safe Text Margin = 0.25"</p> <p>We can design your ad at no extra cost. May be placed at top or bottom, on right or left of page at Slidell Magazine's discretion.</p> | <p>Vertical Dimensions: Trim Size = 3.75" x 9.875" Bleed = 0.125" Safe Text Margin = 0.25"</p> <p>Horizontal Dimensions: Trim Size = 7.375" x 4.75" Bleed = 0.125" Safe Text Margin = 0.25"</p> <p>We can design your ad at no extra cost. May be placed on right or left / top or bottom of page at Slidell Magazine's discretion.</p> | <p>Trim Size = 8.375" x 10.875" Bleed = 0.125" Safe Text Margin = 0.25"</p> <p>We can design your ad at no extra cost. May be placed anywhere in the magazine at Slidell Magazine's discretion.</p> | <p>Trim Size = 8.375" x 10.875" Bleed = 0.125" Safe Text Margin = 0.25"</p> <p>We write & design a full page story about your business. May be placed anywhere in the magazine at Slidell Magazine's discretion.</p> |